



9th ASIAN CLUB MANAGERS' CONFERENCE 2012

Moving Ahead in Exciting Times

18 - 20 April 2012
Orchid Country Club, Singapore

Conference Programme Outline

Day 1 18 April 2012 Wed The American Club	
1.30 pm	Visit to Food Hotel Asia Exhibition 2012 @ Singapore Expo 
5.30 pm	Pre-Conference Registration @ The American Club
6.30 pm - 8.30 pm	Welcome Address Peter Goh, <i>President, Club Managers' Association (Singapore)</i>
	Cocktail Party Hosted & Sponsored by The American Club 
	End of Day 1 Asian Club Managers' Conference 2012
Day 2 19 April 2012 Thur Orchid Country Club	
7.45 am	Registration at Orchid Country Club
8.45 am	Opening Address by Conference Chairman James Wee, <i>Chairman, Organising Committee, 9th Asian Club Managers' Conference 2012</i>
8.55 am	President's Address by CMAS President Peter Goh, <i>President, Club Managers' Association (Singapore)</i>
9.05 am	The ABC's of Leadership – "All You Need to Know about Leadership, But Afraid to Ask!" Michael G. Leemhuis, <i>COO, Congressional Country Club (USA)</i>
10.05 am	Creative Thinking Gregg Patterson, <i>General Manager, The Beach Club (USA)</i>
10.50 am	<i>Morning Refreshment</i>
11.10 am	Trends in IT & its Usage in Clubs R. Lokanathan, <i>Managing Director, Sun Technosystems Pte Ltd (Singapore)</i>
11.55 am	Cloud Computing Ken Loke, <i>Chief Operating Officer, Bizmann System(s) Pte Ltd (Singapore)</i>
12.40 pm	<i>Lunch</i>
1.45 pm	Lead Authentically with Care and Joy Avi Z Liran, <i>Chief Joy-Care Officer, Ha-P.com (Singapore)</i>



Club Managers' Association Singapore

2.30 pm	Coaching in the Workplace Kathleen McGuire Urquhart, <i>Facilitator, Executive Coach and Trainer (Singapore)</i>
3.15 pm	<i>Afternoon Refreshment</i>
3.45 pm	Club Gaming David Kinsman, <i>Consultant, Weike Gaming (Australia)</i>
4.30 pm	<i>Topic to be confirmed</i> Darren Oh, <i>Asst Director Of Business, Gardens By the Bay (Singapore)</i>
5.15 pm	Presidents' Panel: Future of Clubs in the Industry Moderator: Peter Goh, <i>President, Club Managers' Association (Singapore)</i> *Panelists: Michael G. Leemhuis, <i>COO, Congressional Country Club (USA)</i> *More Panelists to be confirmed
6.15 pm	End of Day 2 Asian Club Managers' Conference 2012
7.30 pm	Gala Dinner @ Orchid Country Club GrandBallroom 
Day 3 20 April 2012 Fri Orchid Country Club	
8.00 am	Registration at Orchid Country Club
8.45 am	Club Operations and the Creation of Tribal Magic Gregg Patterson, <i>General Manager, The Beach Club (USA)</i>
9.30 am	Corporate Social Responsibility and its Implications for Club Management Willie Cheng, <i>Treasurer, Singapore Golf Association (Singapore)</i>
10.15 am	<i>Morning Refreshment</i>
10.45 am	Emerging Trends – A Private Club Management Perspective Michael G. Leemhuis, <i>COO, Congressional Country Club (USA)</i>
11.30 am	Weathering the Storm – The Top Five Risk Management Priorities for Club Managers Gordon Song, <i>Associate Director, Enterprise Risk Management Practice Lead, KPMG Risk Consulting (Singapore)</i>
12.15 pm	Conference Wrap Up Peter Goh, <i>President, Club Managers' Association (Singapore)</i> & James Wee, <i>Chairman, Organising Committee, 9th Asian Club Managers' Conference 2012</i>
12.20 pm	Lunch
1.30 pm	Onsite Tour <ul style="list-style-type: none"> • Marina Bay Sands or • Food Hotel Asia Exhibition 2012 @ Singapore Expo 
5.45 pm	End of Day 3 Asian Club Managers' Conference 2012